

A BOOK'S NOT A BOOK WITHOUT...



Thank you for your interest in Houchen Bindery Ltd.! If you have the ability to make PhotoBooks using Panoramic Papers, yet need a pre-made hard cover case to finish off the project- we have the solution!

Houchen Bindery Ltd., in alliance with Convertible Solutions has prepared a special **Case-Making Price List** based on all of the standard sizes. We currently offer 4 grades of cover material (see our sample swatch book) to provide a good choice of color and style for your projects.

The 4 grades cover material are:

- 1) Advantage 9- a leather look finish available in 7 different color choices
- 2) "C" Cloth- a mid-grade laminated linen finish book cloth designed for durability in 7 colors
- 3) Pearl Linen B- is a natural eco-friendly linen cover material made from 100% cotton in Black and Indigo colors
- 4) Luminaire- a Cotton cloth with a pearlized finish adds a sophisticated elegance in 4 colors

Program Highlights:

- We offer the ability order as few as 1 copy, specified to a special spine thickness.
- Our standard spine board thickness (unless otherwise specified) is 0.3125"
- You may mix and match colors on orders starting at 25 within similar grades.
- Our standard turnaround time from receipt of order is 3 working days.

In the near future we plan to make ordering available online, through our website. In the meantime, please use the enclosed order form to fill out, fax, scan and email or mail to us. Invoicing of accounts is available to pre-approved accounts only. Once we receive your order, we will acknowledge by email and upon shipping, we will email you the tracking numbers and shipment information.

If you have any further questions, please find my contact information below. On behalf of the entire Houchen Bindery Ltd. team, we look forward to working with you!

Sincerely,

A handwritten signature in black ink, appearing to read 'Martin Pugh', is written over the typed name.

Martin Pugh  
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mpugh@houchenbindery.com

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(Order form: Circle one option in each column)						WO#		
	Qty	Size/Orientation	Cloth Material:			Spine Width*	Unit Cost	Subtotal
SET 1	1	1) 8.5" x 11" (portrait)	<b>Advantage:</b>	<b>C-Cloth:</b>	<b>B Cloth</b>			
	5	2) 8.5" x 8.5"	880 Cranberry	V602 Red	<b>Pearl Linen:</b>			
	10	3) 7" x 11"	885 Maroon	V508 Maroon	43240 Indigo			
	25	4) 7" x 8.5"	840 Hunter	V638 Evergreen	19990 Black			
	50	5) 5" x 11" (portrait)	870 Navy	V648 Royal Blue	<b>Luminaire:</b>			
	100	6) 5" x 8.5" (portrait)	865 Sapphire	V549 Navy	14551 Mink Coat			
	250	7) 7" x 5"	815 Chocolate	V668 Chocolate	15004 Pearl Drop			
	500	8) 5" x 5"	899 Black	V575 Black	31202 Champagne 42602 Parrot Blue			
SET 2	1	1) 8.5" x 11" (portrait)	<b>Advantage:</b>	<b>C-Cloth:</b>	<b>B Cloth</b>			
	5	2) 8.5" x 8.5"	880 Cranberry	V602 Red	<b>Pearl Linen:</b>			
	10	3) 7" x 11"	885 Maroon	V508 Maroon	43240 Indigo			
	25	4) 7" x 8.5"	840 Hunter	V638 Evergreen	19990 Black			
	50	5) 5" x 11" (portrait)	870 Navy	V648 Royal Blue	<b>Luminaire:</b>			
	100	6) 5" x 8.5" (portrait)	865 Sapphire	V549 Navy	14551 Mink Coat			
	250	7) 7" x 5"	815 Chocolate	V668 Chocolate	15004 Pearl Drop			
	500	8) 5" x 5"	899 Black	V575 Black	31202 Champagne 42602 Parrot Blue			
SET 3	1	1) 8.5" x 11" (portrait)	<b>Advantage:</b>	<b>C-Cloth:</b>	<b>B Cloth</b>			
	5	2) 8.5" x 8.5"	880 Cranberry	V602 Red	<b>Pearl Linen:</b>			
	10	3) 7" x 11"	885 Maroon	V508 Maroon	43240 Indigo			
	25	4) 7" x 8.5"	840 Hunter	V638 Evergreen	19990 Black			
	50	5) 5" x 11" (portrait)	870 Navy	V648 Royal Blue	<b>Luminaire:</b>			
	100	6) 5" x 8.5" (portrait)	865 Sapphire	V549 Navy	14551 Mink Coat			
	250	7) 7" x 5"	815 Chocolate	V668 Chocolate	15004 Pearl Drop			
	500	8) 5" x 5"	899 Black	V575 Black	31202 Champagne 42602 Parrot Blue			
SET 4	1	1) 8.5" x 11" (portrait)	<b>Advantage:</b>	<b>C-Cloth:</b>	<b>B Cloth</b>			
	5	2) 8.5" x 8.5"	880 Cranberry	V602 Red	<b>Pearl Linen:</b>			
	10	3) 7" x 11"	885 Maroon	V508 Maroon	43240 Indigo			
	25	4) 7" x 8.5"	840 Hunter	V638 Evergreen	19990 Black			
	50	5) 5" x 11" (portrait)	870 Navy	V648 Royal Blue	<b>Luminaire:</b>			
	100	6) 5" x 8.5" (portrait)	865 Sapphire	V549 Navy	14551 Mink Coat			
	250	7) 7" x 5"	815 Chocolate	V668 Chocolate	15004 Pearl Drop			
	500	8) 5" x 5"	899 Black	V575 Black	31202 Champagne 42602 Parrot Blue			
Set 5	1	1) 8.5" x 11" (portrait)	<b>Advantage:</b>	<b>C-Cloth:</b>	<b>B Cloth</b>			
	5	2) 8.5" x 8.5"	880 Cranberry	V602 Red	<b>Pearl Linen:</b>			
	10	3) 7" x 11"	885 Maroon	V508 Maroon	43240 Indigo			
	25	4) 7" x 8.5"	840 Hunter	V638 Evergreen	19990 Black			
	50	5) 5" x 11" (portrait)	870 Navy	V648 Royal Blue	<b>Luminaire:</b>			
	100	6) 5" x 8.5" (portrait)	865 Sapphire	V549 Navy	14551 Mink Coat			
	250	7) 7" x 5"	815 Chocolate	V668 Chocolate	15004 Pearl Drop			
	500	8) 5" x 5"	899 Black	V575 Black	31202 Champagne 42602 Parrot Blue			
SET 6	1	1) 8.5" x 11" (portrait)	<b>Advantage:</b>	<b>C-Cloth:</b>	<b>B Cloth</b>			
	5	2) 8.5" x 8.5"	880 Cranberry	V602 Red	<b>Pearl Linen:</b>			
	10	3) 7" x 11"	885 Maroon	V508 Maroon	43240 Indigo			
	25	4) 7" x 8.5"	840 Hunter	V638 Evergreen	19990 Black			
	50	5) 5" x 11" (portrait)	870 Navy	V648 Royal Blue	<b>Luminaire:</b>			
	100	6) 5" x 8.5" (portrait)	865 Sapphire	V549 Navy	14551 Mink Coat			
	250	7) 7" x 5"	815 Chocolate	V668 Chocolate	15004 Pearl Drop			
	500	8) 5" x 5"	899 Black	V575 Black	31202 Champagne 42602 Parrot Blue	TOTAL >		

\*Default spine width is 5/16" wide. Only specify spine width for use on books thicker than 5/16"

Quantity = 1					
	Advantage	B Cloth	C Cloth	Luminaire	
1) 8.5 x 11" (portrait)	\$ 10.82	\$ 11.62	\$ 11.48	\$	12.51
2) 8.5" x 8.5"	\$ 10.38	\$ 11.15	\$ 11.02	\$	12.01
3) 7 x 11"	\$ 10.06	\$ 10.80	\$ 10.67	\$	11.63
4) 7 x 8.5" (portrait)	\$ 9.84	\$ 10.57	\$ 10.44	\$	11.38
5) 5 x 11" (portrait)	\$ 9.74	\$ 10.46	\$ 10.33	\$	11.26
6) 5" x 8.5" (portrait)	\$ 9.63	\$ 10.34	\$ 10.21	\$	11.13
7) 7 x 5" (landscape)	\$ 9.52	\$ 10.22	\$ 10.10	\$	11.01
8) 5 x 5"	\$ 9.41	\$ 10.11	\$ 9.99	\$	10.88

Quantity = 50					
	Advantage	B Cloth	C Cloth	Luminaire	
1) 8.5 x 11" (portrait)	\$ 3.48	\$ 4.28	\$ 4.14	\$	5.06
2) 8.5" x 8.5"	\$ 3.35	\$ 4.11	\$ 3.98	\$	4.86
3) 7 x 11"	\$ 3.24	\$ 3.98	\$ 3.85	\$	4.71
4) 7 x 8.5" (portrait)	\$ 3.17	\$ 3.90	\$ 3.77	\$	4.61
5) 5 x 11" (portrait)	\$ 3.14	\$ 3.86	\$ 3.73	\$	4.56
6) 5" x 8.5" (portrait)	\$ 3.10	\$ 3.81	\$ 3.69	\$	4.51
7) 7 x 5" (landscape)	\$ 3.07	\$ 3.77	\$ 3.65	\$	4.46
8) 5 x 5"	\$ 3.03	\$ 3.73	\$ 3.61	\$	4.41

Quantity = 5					
	Advantage	B Cloth	C Cloth	Luminaire	
1) 8.5 x 11" (portrait)	\$ 7.19	\$ 7.99	\$ 7.85	\$	8.88
2) 8.5" x 8.5"	\$ 6.90	\$ 7.67	\$ 7.53	\$	8.52
3) 7 x 11"	\$ 6.68	\$ 7.43	\$ 7.30	\$	8.26
4) 7 x 8.5" (portrait)	\$ 6.54	\$ 7.27	\$ 7.14	\$	8.08
5) 5 x 11" (portrait)	\$ 6.47	\$ 7.19	\$ 7.06	\$	7.99
6) 5" x 8.5" (portrait)	\$ 6.40	\$ 7.11	\$ 6.98	\$	7.90
7) 7 x 5" (landscape)	\$ 6.32	\$ 7.03	\$ 6.91	\$	7.81
8) 5 x 5"	\$ 6.25	\$ 6.95	\$ 6.83	\$	7.72

Quantity = 100					
	Advantage	B Cloth	C Cloth	Luminaire	
1) 8.5 x 11" (portrait)	\$ 3.24	\$ 4.04	\$ 3.90	\$	4.73
2) 8.5" x 8.5"	\$ 3.11	\$ 3.88	\$ 3.74	\$	4.54
3) 7 x 11"	\$ 3.01	\$ 3.76	\$ 3.63	\$	4.40
4) 7 x 8.5" (portrait)	\$ 2.95	\$ 3.68	\$ 3.55	\$	4.31
5) 5 x 11" (portrait)	\$ 2.92	\$ 3.64	\$ 3.51	\$	4.26
6) 5" x 8.5" (portrait)	\$ 2.88	\$ 3.60	\$ 3.47	\$	4.21
7) 7 x 5" (landscape)	\$ 2.85	\$ 3.56	\$ 3.43	\$	4.16
8) 5 x 5"	\$ 2.82	\$ 3.52	\$ 3.39	\$	4.12

Quantity = 10					
	Advantage	B Cloth	C Cloth	Luminaire	
1) 8.5 x 11" (portrait)	\$ 4.61	\$ 5.41	\$ 5.27	\$	6.30
2) 8.5" x 8.5"	\$ 4.43	\$ 5.19	\$ 5.06	\$	6.05
3) 7 x 11"	\$ 4.29	\$ 5.03	\$ 4.90	\$	5.86
4) 7 x 8.5" (portrait)	\$ 4.20	\$ 4.92	\$ 4.80	\$	5.73
5) 5 x 11" (portrait)	\$ 4.15	\$ 4.87	\$ 4.74	\$	5.67
6) 5" x 8.5" (portrait)	\$ 4.10	\$ 4.81	\$ 4.69	\$	5.61
7) 7 x 5" (landscape)	\$ 4.06	\$ 4.76	\$ 4.64	\$	5.54
8) 5 x 5"	\$ 4.01	\$ 4.71	\$ 4.58	\$	5.48

Quantity = 250					
	Advantage	B Cloth	C Cloth	Luminaire	
1) 8.5 x 11" (portrait)	\$ 2.98	\$ 3.78	\$ 3.64	\$	4.36
2) 8.5" x 8.5"	\$ 2.86	\$ 3.63	\$ 3.50	\$	4.19
3) 7 x 11"	\$ 2.77	\$ 3.52	\$ 3.39	\$	4.06
4) 7 x 8.5" (portrait)	\$ 2.71	\$ 3.44	\$ 3.31	\$	3.97
5) 5 x 11" (portrait)	\$ 2.68	\$ 3.40	\$ 3.28	\$	3.93
6) 5" x 8.5" (portrait)	\$ 2.65	\$ 3.37	\$ 3.24	\$	3.88
7) 7 x 5" (landscape)	\$ 2.62	\$ 3.33	\$ 3.20	\$	3.84
8) 5 x 5"	\$ 2.59	\$ 3.29	\$ 3.17	\$	3.79

Quantity = 25					
	Advantage	B Cloth	C Cloth	Luminaire	
1) 8.5 x 11" (portrait)	\$ 3.63	\$ 4.43	\$ 4.29	\$	5.32
2) 8.5" x 8.5"	\$ 3.48	\$ 4.25	\$ 4.12	\$	5.11
3) 7 x 11"	\$ 3.38	\$ 4.12	\$ 3.99	\$	4.95
4) 7 x 8.5" (portrait)	\$ 3.30	\$ 4.03	\$ 3.90	\$	4.84
5) 5 x 11" (portrait)	\$ 3.27	\$ 3.99	\$ 3.86	\$	4.79
6) 5" x 8.5" (portrait)	\$ 3.23	\$ 3.94	\$ 3.82	\$	4.73
7) 7 x 5" (landscape)	\$ 3.19	\$ 3.90	\$ 3.78	\$	4.68
8) 5 x 5"	\$ 3.16	\$ 3.85	\$ 3.73	\$	4.63

Quantity = 500					
	Advantage	B Cloth	C Cloth	Luminaire	
1) 8.5 x 11" (portrait)	\$ 2.68	\$ 3.48	\$ 3.34	\$	3.97
2) 8.5" x 8.5"	\$ 2.58	\$ 3.34	\$ 3.21	\$	3.81
3) 7 x 11"	\$ 2.50	\$ 3.24	\$ 3.11	\$	3.70
4) 7 x 8.5" (portrait)	\$ 2.44	\$ 3.17	\$ 3.04	\$	3.62
5) 5 x 11" (portrait)	\$ 2.42	\$ 3.14	\$ 3.01	\$	3.58
6) 5" x 8.5" (portrait)	\$ 2.39	\$ 3.10	\$ 2.98	\$	3.54
7) 7 x 5" (landscape)	\$ 2.36	\$ 3.07	\$ 2.94	\$	3.50
8) 5 x 5"	\$ 2.33	\$ 3.03	\$ 2.91	\$	3.46



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Please direct all inquiries to  
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**Panoramic Paper Case Making Order Form**

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_ PO# \_\_\_\_\_  
Name: \_\_\_\_\_  
Address \_\_\_\_\_  
Address \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
email: \_\_\_\_\_



**Shipping Information:**

I want Houchen Bindery Ltd. to ship by order UPS (Shipping cost will be added to your invoice)  
\_\_\_\_ Next Day air    \_\_\_\_ 2<sup>nd</sup> Day Air  
\_\_\_\_ 3 day select    \_\_\_\_ Regular Ground (2-3 days to most parts of USA)

I want shipping charges charged to my UPS account # : \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Payment Information:**

Payment Method:

\_\_\_\_ I have an account, please invoice me    \_\_\_\_ Please find check enclosed

\_\_\_\_ Please charge the following credit card:

Card type: \_\_\_\_ MC \_\_\_\_ Visa \_\_\_\_ Amex

Card#: \_\_\_\_\_ exp date: \_\_\_\_\_ 3 digit security code: \_\_\_\_\_

Name on card and billing address:

\_\_\_\_\_  
\_\_\_\_\_

Authorizing signature: \_\_\_\_\_ Date: \_\_\_\_\_

Date order rec'd \_\_\_\_\_ by: \_\_\_\_\_ WO# \_\_\_\_\_