

# Creating Spot *Glitter* Effects

DIAMOND *Print*  
GLITTER™

## Use white ink to make spot glitter accents!

- To incorporate white ink, create a mask (shown here in **black**) wherever you want to **block out** the glitter shine.
- When the design goes to the press, configure this mask to print as white ink. **It is critical that this white ink mask prints underneath the CMYK artwork**, otherwise the white ink will print ovetop of and block out the artwork, not just the glitter.

## Why use white ink?

- To highlight certain portions of a design: make text and other graphics pop from the background!
- To ensure fine text legibility, particularly on the seriously sparkling Silver Sheen glitter paper.
- To ensure color-accurate printing in certain areas, like skin tones or product photos, when designing with Silver Sheen or colored glitter.

### ★ Diamond Print Glitter™ Design Tip:

Try varying opacity/opacity gradients on your white ink mask to soften the edges of your mask and/or create gradual transitions between glitter & non-glitter areas of your design!

ARTWORK



WHITE INK MASK



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